



MAKING THE MOST OF YOUR EVENT PITCH

You have a great idea. We offer grants to help you bring that idea to life.

We see a lot of event grant applications each year, but we can't fund every pitch we get. Here are a few things to consider to make your event grant application the best it can be.

1

YOU ARE PUTTING ON YOUR EVENT.

This means you will manage the **time, ideas, materials, and volunteers** necessary to make your event happen. We can help with:

- arranging a space or a venue,
- including your event in general festival promotion (but successful events usually do their own promotion, too), and
- up to \$1500 if your application is successful.

2

YOUR EVENT MUST BE RELATED TO THE FESTIVAL'S ANNUAL THEME.

In 2023, the theme was Belonging (check out the recap, [here](#)). In 2024, it will be [Story](#). We like to push the boundaries of what our themes can inspire, but if it feels like you're stretching your idea just to "make it fit", it probably doesn't (fit).

3

HAVE YOU HOSTED YOUR EVENT FOR THE GENERAL PUBLIC BEFORE?

YES: You're probably ready to fill out the [online application form](#) (when it opens). But let us know if you want to evolve your event by collaborating with an organization or an individual in the community. We might be able to help you find someone great.

NO: No problem! When you fill out the application form, be specific and clear about **what will happen** at your event. And remember: this is a **community-led** festival, so it's important to design an event that will welcome, engage, and deepen the experience of a diverse group of people.

4

HEY EXPERTS!

Your deep knowledge and experience will be amazing to share. But only if you can share it in ways that non-experts can understand, approach, or feel comfortable engaging with. Think about who might show up to your event, and make sure everyone has a good chance of getting something out of it.